

**BARBARA J. FIELD-HOLMES**  
**Journalist – Editorial Services – PR Consultant**

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**EMPLOYMENT HISTORY – UP TO 1.11.11**

<b>SUMMARY</b>	Journalist for 30+ years. Set up own company in September 2009 after six months Adoption Leave. Three years working in public relations handling major shower company plus others. Prior to PR, working within the heating & plumbing trade press for 25 years, 20 years as an editor. Experience of editing market-leading publications, launching a brand new magazine plus various supplements; initiating various campaigns and industry projects; close relationship with a number of trade and professional bodies including sitting on committees; some presentation work. A founding member of the Women in Plumbing & Heating Group, part of the Institute of Plumbing & Heating Engineering (CIPHE) and Chair for two years.
<b>CURRENTLY</b>	Owner/Director of Bigg-in Words Ltd, set up in September 2009 and trading as <b>bigginwords</b> , offering public relations and editorial services. Completed projects for Baxi Group and Mira Showers; PR for Stuart Turner Ltd and Rinnai UK Ltd. Currently working on project with Fernox.
<b>MAR 2006 – MAR 2009</b>	Joined John Grear Marketing & Management on 1 March 2006 as a Partner. Worked primarily on Mira Showers account, as well as BMF Selling Sheets, plus input on Viessmann, Tuffa, and others. Sold JGMM to Next Level Design & Marketing September 2007, becoming NLD&M pr division. Still editing Oil Heating News for B&M Publications Ltd on a freelance basis. Left March 2009 for adoption leave.
<b>MAR 2000 – FEB 2006</b>	Editor of HVP (Heating Ventilating & Plumbing) – leading domestic installer magazine, with a readership in excess of 33,000. Also Editor of OHN (Oil Heating News) – published 3 x year, with a readership of 12,000. Introduced several new sections/regular columns during my six years as Editor, including an annual competition with the CIPHE (initially started with previous role as Editor of HPM), launched Safety in the Bathroom campaign. Was head hunted by John Grear.
<b>DEC 1990 – FEB 2000</b>	Editor of HPM (Heating & Plumbing Monthly) – a leading domestic installer magazine with a readership of around 32,000 (during my editorship). Took HPM from 3 <sup>rd</sup> in market to first in first 12-18 months; introduced many new sections and complementary supplements; formed close working relationships with trade and professional bodies; introduced annual Conference competition for CIPHE; started Distance Learning Programme with the CIPHE/Worcester Bosch and other Industrial Associate Members; introduced 'Beat the Cowboy' campaign. Was head hunted by HVP.
<b>Mar 1981 – Nov 1990</b>	Various positions within Maclean Hunter Ltd: Mar '81 – Dec '84 Assistant Editor on Domestic Heating + Plumbing & Bathrooms magazine and Assistant Editor on Kitchens magazine. Apr '86 – Nov '90 Launch Editor of Bathrooms magazine (edited for five years), plus Associate Editor of Kitchens magazine. Was head hunted by HPM.
<b>EARLY CAREER</b>	Sep 1972 – Jun 1976 Trainee Reporter/Sub Editor on local newspaper Newshopper (Kent). Jul 1976 – Feb 1981 Several positions within consumer press, writing and sub-editing on titles including Ideal Home magazine, Home Improvements Journal and Prima.
<b>REFERENCES:</b>	Available on request.